



Riverview Systems Group, Inc.

Event Staging

Design Services

Trade Show

Systems Integration



1101 Cadillac Court, Milpitas, CA 95035

Main: (408) 347-3700 **Web:** www.riverview.com

Contact: Tim Healy, Director, Sales & Development **Email:** thealy@riverview.com



Chris Thorne (Left) & Evan Williams (Right), Co-Founders, Riverview systems Group, Inc



Feinstien for Governor, September 1990, San Jose Convention Center



Best In Show Award, March 1992, San Jose Visitors Bureau Tradeshow

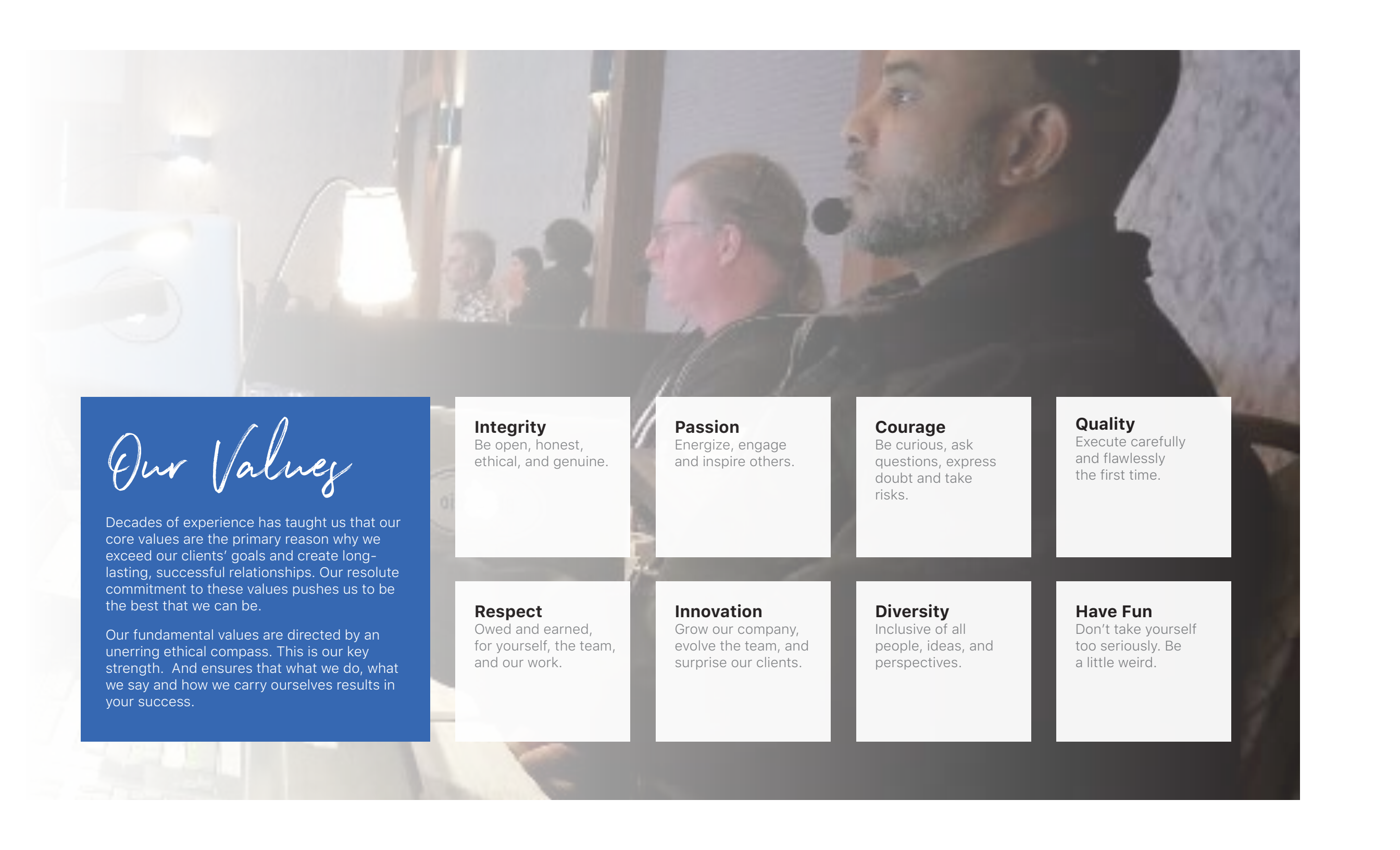
We were The Start of Something...

Riverview Systems Group, Inc. was founded in 1987 by theater technology veterans Chris Thorne and Evan Williams with the goal of providing companies with everything they need to successfully produce engaging and innovative events.

Our experience spans a broad range of industries, from high-tech to bio-tech, retail, sportswear, education, worship, and more. We offer a comprehensive array of technical and creative services as well as an extensive inventory of state-of-the-art, well-maintained equipment.

We foster long-term relationships with our clients by working hand-in-hand with them—sharing our expertise and experience, accommodating any sized production and delivering your message in creative, dynamic and compelling ways.

Our understanding of your needs, combined with our in-house resources, our inventory of top-notch and well-maintained equipment along with our depth of experience make Riverview Systems Group your ideal audio-visual production partner.



Our Values

Decades of experience has taught us that our core values are the primary reason why we exceed our clients' goals and create long-lasting, successful relationships. Our resolute commitment to these values pushes us to be the best that we can be.

Our fundamental values are directed by an unerring ethical compass. This is our key strength. And ensures that what we do, what we say and how we carry ourselves results in your success.

Integrity

Be open, honest, ethical, and genuine.

Passion

Energize, engage and inspire others.

Courage

Be curious, ask questions, express doubt and take risks.

Quality

Execute carefully and flawlessly the first time.

Respect

Owed and earned, for yourself, the team, and our work.

Innovation

Grow our company, evolve the team, and surprise our clients.

Diversity

Inclusive of all people, ideas, and perspectives.

Have Fun

Don't take yourself too seriously. Be a little weird.

Why Choose Riverview?

One Shop, all the gear.

We provide most of the necessary production equipment from our owned inventory for each show, which is maintained to our strict standards in our 70,000 sqft warehouse. Our Warehouse, Service, and Repair Teams oversee the movement of 88 Tons of equipment each month. On average, with our owned inventory of equipment, we are able to provide:



Warehouse Storage, Riverview systems Group, Inc

100%
AUDIO

80%
VIDEO

78%
LIGHTING

60%
STAGING

In-House Staff with an Impressive Tenure.

Our account teams are supported by the entire Riverview Systems Group family, which is made up of 40 full-time staff members. Nearly 50% of whom have been with the company for over 20 years.

Proudly based in the San Francisco Bay Area, our entire team operates under one roof. This powerful symbiosis allows us to provide unmatched service and value in the Event Staging industry.

A commitment to continued training and development ensures that our team is in step with today's production trends. Whether personal or professional, we embrace a people-first approach to service.

Smart Partnerships, Global Reach

We are proud members of the following AV and business Associations.



Meet Our Team

Based out of our Milpitas, CA headquarters, our full time team of support staff and industry professionals provide a wide range of services for the Event Staging and Systems Integration markets.

Executive Team

Evan Williams
CEO & Co-Founder

Chris Thorne
President & Co-Founder

Business Operations

Janis Gemignani
Chief Financial Officer

Eric Olsen
Vice President & General Manager

Michelle Segura
Director, Field Operations

Melissa York
Accounts Receivable

Valerie Keates
Accounts Payable & Payroll Manager

Nat Robinson
Senior IT & Field Specialist

Tim Healy
Director, Sales & Development

Event Services

Curtis Haag
Director, Event Operations

Mark Johnson
Sr. Account Manager & Technical Director

Chris Krivens
Sr. Account Manager & Technical Director

Gary Villegas
Account Manager & Technical Director

Warehouse Operations

John Hunter
Director, Warehouse Operations

Kevin Tigue
Warehouse Associate, Driver

Service Team

Mike Noble
Director, Service & Repair

Design Services

Michael Lee
Senior Production Manager

AJ Tragethon-Riggs
Lighting Designer

Kurt Wobken
Sr. Technical Specialist

Video Team

Tucker Hunter
Video Specialist

Taylor Forbord
Video Specialist

Audio Team

Mark Riggs
Sr. Manager, Audio Operations

Nicole Drouet
Audio Technician

Jerome Knox
Audio Technician

Russell Peck
Audio Technician

Lighting Team

Ray Robertson
Senior Manager, Lighting & Automation

Kyle Dalton
Lighting Technician

Lilian Mangrobang
Lighting Technician

Systems Integration

Steve Soto
Director, Systems Integration

Todd Vrzal
Director, Systems Integration

Doug Wolf
Systems Project Specialist

Winnie Ramos
Systems Project Specialist

Eric Zavala
Integration Specialist

Adrian Arias
Integration Specialist

Summary of Services

Equipment Support

Audio

Intercom Systems
Microphones & Accessories
Mixers, Players & Recorders
Speakers & Amplifiers
System Processing

Lighting

Automated
Conventional
Control & Networking
Followspots
Creative LED
Special Effects

Video

Desktop Monitors (15"-32")
Large Monitors (40"-90")
4K & Touch Capacitive
Large Format Projection
Multi Format Image Processing
Signal Processing & Distribution
Production Switchers & Routers
Video Recorders & Players
Remote Broadcasts
LED Video Walls
Webcast Encoders

Presentation Support

Computers
Accessories & Networking
Cue Lights & Speaker Timers
Podiums, Lecterns & Stands
Teleprompting
Speaker Support Displays
Live Streaming

Cameras

Cameras & Lenses
UHD, 4K, 3G & Switching
Production Flypacks
Mobile Studio Control

Staging & Scenic

Stage Decks & Camera Platforms
SEG Stage Backgrounds & Accents
Custom Scenic Elements

Rigging & Automation

Truss, Pipe & Hardware
Chain Motors, Control & Distribution
Custom Drops

Power

Distribution & Management
Portable Generators

Show Staffing

Pre-Production

Account Management
Production Management
Technical Directors
Concept Designers
Executive Producers
Content Development

On-Site Management

Executive Producers
Production Managers
Technical Directors
Production Stage Manager
Breakout Managers

On-Site Technical

Video System Engineers
Graphics Operators
Lighting Programmers
Production Electricians
Audio Engineers
Scenic Carpenters

Local Talent Support

Cost effective solutions
through long-standing
relationships world-wide.

Technical Services

Pre-Production

Technical CAD Drawings
Venue Layout & Space Design
Safety & Fire Protocol
Permitting Guidance
Full Scale Rehearsals

Speciality

Automation Engineering

Systems Integration

Systems Design

Custom Workflow Development
Project Management
Budget & Timeline Support

Workplace Automation

Custom Touch Panel Systems
Room Timers & Space Monitors
Lighting & Shade Control

Engineered AV Spaces

Collaborative Classrooms
Lecture Capture Systems
Executive Briefing Centers
Training Rooms

Creative Services

Concept & Theme

Event Name
Speaker Planning & Show Flow
Content Creation
Scriptwriting & Story Boards
Stage Design

Video Production

Executive Interviews
Opening & Closing Videos
Event Wrap-Up
Product Videos
Aerial & Timelapse

Graphic Design

Main Conference Logo
Theme Graphics
PowerPoint & Keynote Design
Digital Signage & Wayfinding
Banners, Signs & Branding

Motion Graphics

Widescreen Animation
Logo Animations
Name & Title Bumpers
Broadcast Graphics
Room Hold Sequences

Inspired Production Design

A unique approach to production design that aligns our work and decision-making with the overall goals of your event and organization.



Users Conference, June 2019, Nashville, TN
Scenic Scaffolding to mimic a Live Concert energy.

1. Objectives

Established and far reaching event objectives that are often aligned with your marketing, sales or event based goals.

2. Strategy

How we will achieve our event objectives through a broad production lens.

3. Core Value Alignment

A pause to ensure our efforts are filtered through your closely held values.

4. Tactical Approach

Clear and specific production practices, resources and design directives.

Connect the people who run businesses with the people who love them.	Instill a sense of strength, courage and pride.	Educate and Inspire conference attendees.
↓	↓	↓
Provide a memorable production canvas to illustrate user stories.	Utilize non-traditional story lines and flow that allows the audience to let go of the familiar.	Provide speakers with resources to be innovative in their presentation.
↓	↓	↓
Purposeful + Inclusive	Passionate	Knowledgeable
↓	↓	↓
✔ Automated scenic elements that form tactile projection mapping areas. ✔ Content design that is humanized to trigger an emotional connection.	✔ Harness the power of surprise and delight through non-traditional media and technology. ✔ Connect the Breakout Experience to the General Session through content and uncommon design.	✔ General Session set feature automated set pieces to build presenter and topic specific scenes. ✔ Simple and straight forward content design that provides a distraction free learning environment.

Our Communication Plan... **GUARANTEED**

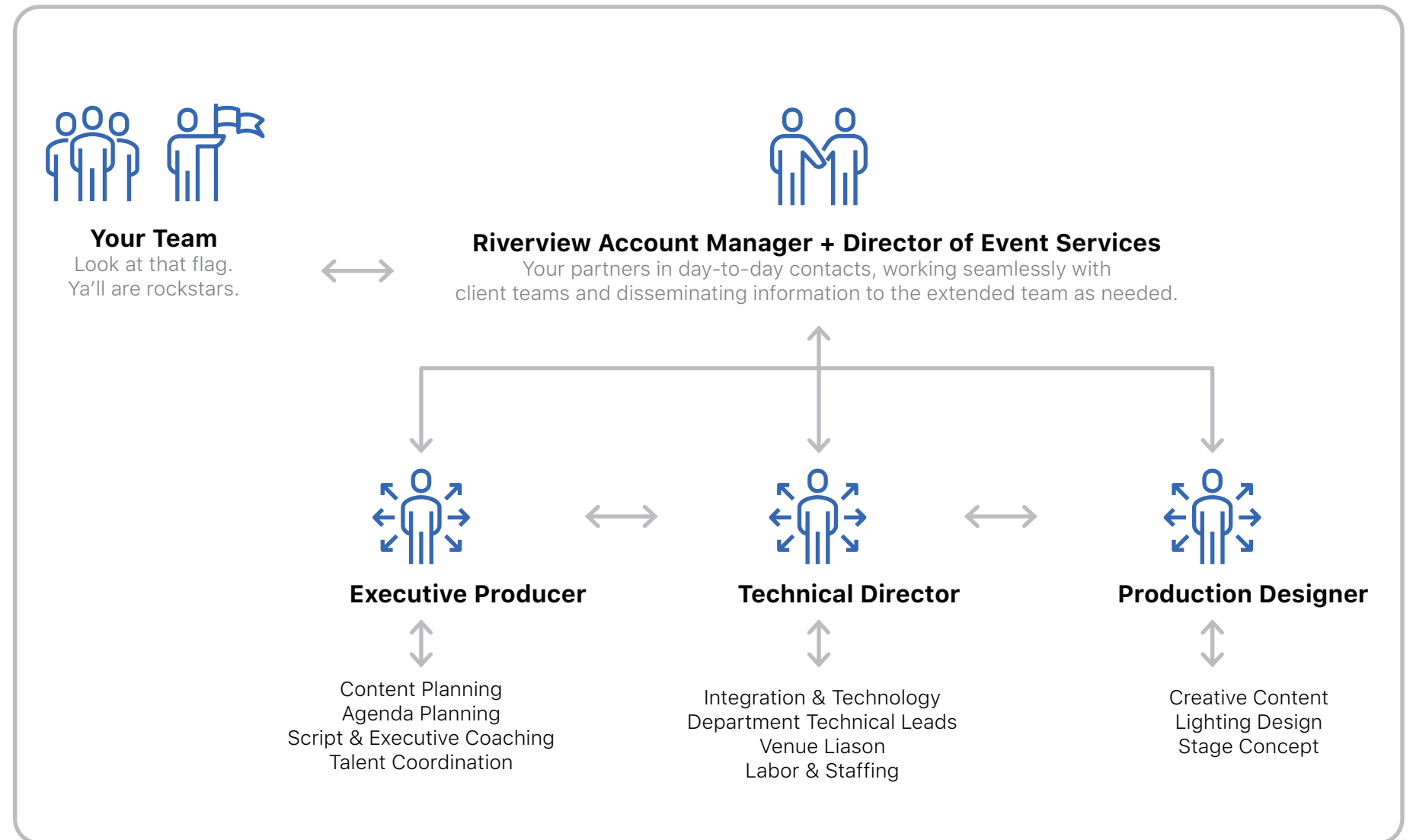
We believe that clear and timely communication across all working groups is the foundation for flawless execution.



Curtis Haag, Director, Event Services

"We are continually refining what we believe to be the most efficient communication model for large teams. Timing and audience are everything!"

Curtis Haag
Director, Event Services





Riverview 30th Anniversary Festival, December 2017,
In-House rigging grid for rehearsals

*We Are Rehearsal Ready so
You are Rehearsal Ready too!*

As the saying goes, practice makes perfect. Riverview proudly offers each of our clients access to our full scale, private rehearsal facilities at our San Francisco Bay Area headquarters.

✓ Increased confidence and comfort for presenters.

✓ Pre-flight content to help curb unnecessary on-site overtime.

✓ Distraction free environment improves focus and efficiency.

✓ Safe working space to rehearse sensitive confidential material.

✓ Audition different stage sizes and presenter support displays.

✓ Complete production support with printers, wifi, and catering.

Case Study: Panda Restaurant Group

Leadership Meeting San Francisco, CA

Riverview Systems Group recently provided technical and creative services for a global leadership team meeting in the hospitality industry.

2500
ATTENDEES

Pre-Production Services

Technical CAD Drawings
Venue Layout & Space Design
Stage Design

18
TEAM SIZE

Creative Services

Video Production
Graphic Design
Motion Graphics
Experiential Theme Immersion

12
TEAM SIZE

Show Staffing

Pre-Production
On-Site Management & Producers
On-Site Technical Leads & Operators
Local Labor Team

41
TEAM SIZE

Equipment Support

Audio, Lighting, Video, Presentation Support,
Cameras, Rigging, Staging & Scenic, and
Power.



Theme reinforcement that continues the story outside of the General Session environment in pre-function space.



A unique scenic camera background with dynamic lighting effects.

Case Study: Stryker GSM

Global Sales Meeting Boca Raton, FL

Riverview Systems Group recently provided technical and creative services for a global sales meeting in the medical device industry.

600
ATTENDEES

Pre-Production Services

Technical CAD Drawings
Venue Layout & Space Design
Safety & Fire Protocol

12
TEAM SIZE

Creative Services

Concept & Theme
Video Production
Graphic Design
Motion Graphics
Signs & Marketing Structures

7
TEAM SIZE

Show Staffing

Pre-Production
On-Site Management & Producers
On-Site Technical Leads & Operators
Local Labor Team

32
TEAM SIZE

Equipment Support

Audio, Lighting, Video, Presentation Support,
Cameras, Rigging, Staging & Scenic, and
Power.



Wide screen primary projection surface with a scenic LED footer and camera background.



Marketing Graphics and Theme Structures to create an immersive experience that is in sync with the General Session.



Executive support with wide screen keynote presentations that deliver extra impact and clarity.



Case Study: Alteryx Inspire

User Conference Nashville, TN

4500
ATTENDEES

Riverview Systems Group recently provided technical services for a technology user conference.

Pre-Production Services

Technical CAD Drawings
Venue Layout & Space Design
Safety & Fire Protocol
Event Permitting
Stage & Scenic Design
Pre-visualization

21
TEAM SIZE

Show Staffing

Pre-Production
On-Site Management & Producers
On-Site Technical Leads & Operators
Local Labor Team

70
TEAM SIZE

Equipment Support

Audio, Lighting, Video, Presentation Support,
Cameras, Rigging, Staging & Scenic, and Power.



Strategic use of wide screen delay surfaces guaranteed that every seat in the house could see the presenter and their slides.



A unique scenic scaffolding treatment gave the main stage an unmistakable rock and roll flare.

Virtual Case Study: Stryker Neurovascular

Global Sales Meeting Virtual Event Platform

600
ATTENDEES

Riverview Systems Group recently provided a full range of technical and creative services for a 100% digital global sales meeting in the medical device industry.

Pre-Production Services

Virtual Event Platform Architecture
Keynote Pre-Recording & Editing
Content Management & Distribution
Global Remote Site Planning

10
TEAM SIZE

Creative Services

Broadcast Motion Graphics
Virtual Event Platform Branding
Outgoing Participant Communication

4
TEAM SIZE

Show Staffing

Live Studio Production Team
Virtual Stage Managers & Producers
Content Managers & Editors
Live Stream Switching & Playback

21
TEAM SIZE

Equipment Support

Full In-House Studio Support
Webcasting Encoders & Records
Remote Camera Kits



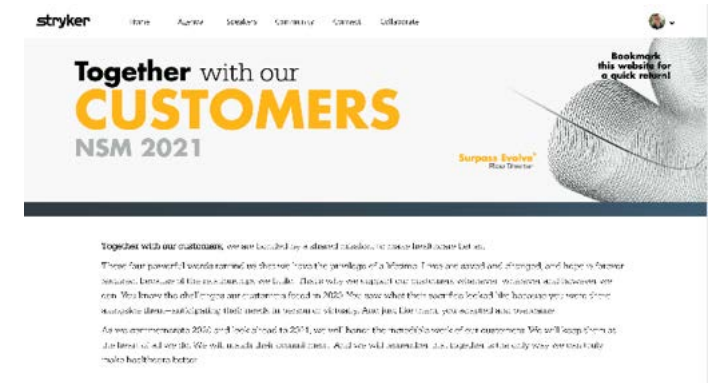
Executive Keynote Address filmed at Riverview Systems Group's In-House Studio.



Live stream broadcast plate that has been stylized to match the overall event branding.



Livestream broadcast with a panel interview at Riverview Systems Group and an audience in Shanghai.



Primary landing page on the Virtual Event Website.



Event Agenda page on Virtual Event Website.



Secondary broadcast studio at Riverview Systems Group.

Digital Experiences

A Winning Formula

Riverview Systems Group is uniquely positioned to help evolve your traditional events into powerful digital experiences.

Our one-of-a-kind blend of production, technology, content creation, and marketing advice, all under one roof, is key to unlocking a digital experience you can be proud of.



Active Webcast Encoders, January 2021, Riverview Systems Group transmitting a live show to the full virtual event platform.

Remote Broadcasting

- ✓ Broadcast high profile keynote events from our facility.
- ✓ Integrate with remote guests using best-in-class technology.
- ✓ Stream live to your event platform with confidence.

Video Editing & Design Services

- ✓ Receive finished, broadcast ready show files for playback.
- ✓ Scalable support for broadcast motion graphics and event branding.
- ✓ Seamless integration with branding on virtual event platforms.

Virtual Event Platforms

- ✓ Deploy simple embedded video players on your own microsite or platform.
- ✓ Simple but powerful event portals with live feeds and on-demand content.
- ✓ Develop a complete virtual event with registration, agenda, collateral, and interactivity.

It's all about the connection.

Elevate the participant experience further by adding layers of interactivity into your virtual event at Riverview.

Group Chat

Polls

Quizzes

Screen Share

Q&A

File Sharing

Live Translation

Captioning

Cutting Edge Concepts

AAOS Conference & Trade Show Zimmer Biomet booth Orlando, FL

Riverview Systems Group partnered with TAIT to create a multi tracking system of LED tiles that would robotically transition from six separate LED screens displaying individual content to one widescreen, seamlessly, in a matter of seconds.



Cutting

Edge

Design

AAOS Conference & Trade
Show
Zimmer Biomet booth
Orlando, FL



Design in the Environment!

National Grid Partners Event
Levi's Stadium, Santa Clara, CA



Make Your Impression Rich in Color

Semicon West
Moscone Center
San Francisco
Produced by
Glasshouse





Studio & Virtual Designs

Cisco Live '21 Virtual
Supporting XD Agency

Recent Events



Cohesity Go Beyond
Event
RSG Studio,
Milpitas, CA



GitHub Universe
Palace of Fine Arts, SF
Supporting Manifold

Indoor and Outdoor

Stages & Shows

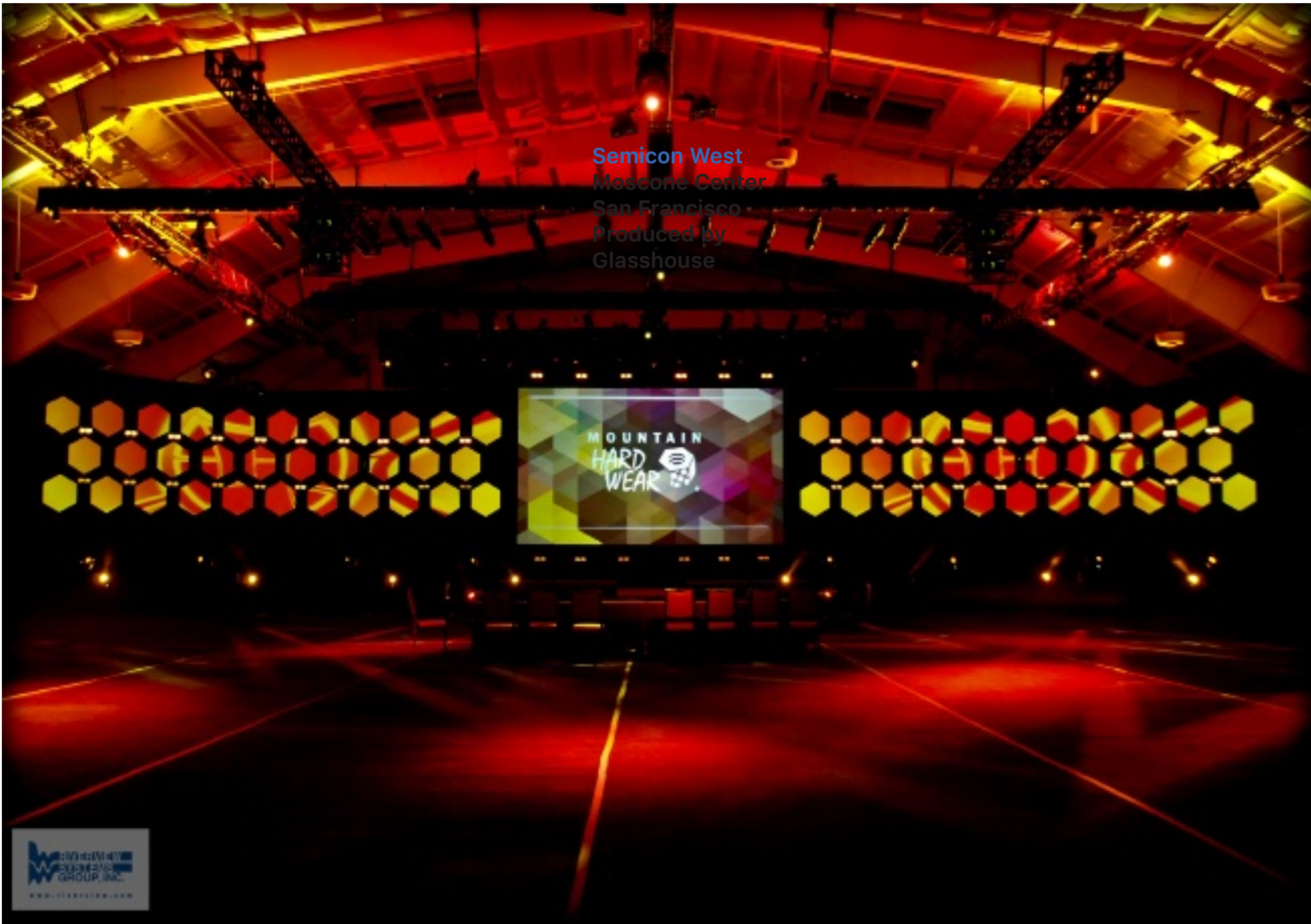
Summer Concert Series
Mountain View, CA



Amazing
Visuals

Mountain Hardware
Sales Meetings
Sunriver, Oregon

Semicon West
Moscone Center
San Francisco
Produced by
Glasshouse



*Partner
with us*

Columbia Sportswear
Special Event
Sunriver, Oregon

*Working
together*



Engage
&
Thrive

Climate Pledge Summit
Spring Studios
New York City



Climate Pledge Summit
Spring Studios
New York City

Let's
Create
Magic
Together





RIVERVIEW
SYSTEMS
GROUP, INC.