

Riverview Systems Group, Inc. 2023 Profile

Event Staging

Design Services

Trade Show

Systems Integration



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Chris Thorne (Left) & Evan Williams (Right), Co-Founders, Riverview systems Group, Inc



Feinstien for Governor, September 1990, San Jose Convention Center



Best In Show Award, March 1992, San Jose Visitors Bureau Tradeshow

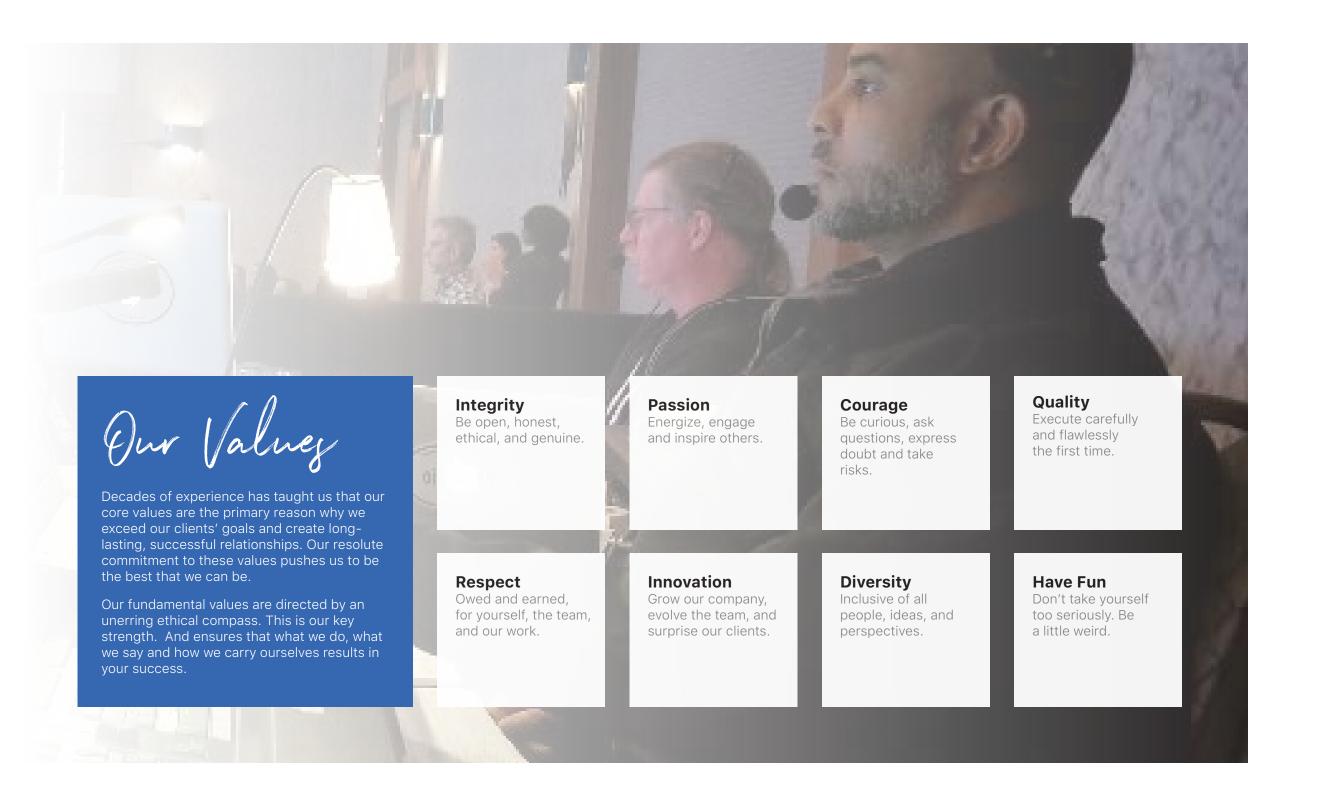
The Start of Somethin'...

Riverview Systems Group, Inc. was founded in 1987 by theater technology veterans Chris Thorne and Evan Williams with the goal of providing companies with everything they need to successfully produce engaging and innovative events.

Our experience spans a broad range of industries, from high-tech to bio-tech, retail, sportswear, education, worship, and more. We offer a comprehensive array of technical and creative services as well as an extensive inventory of state-of-the-art, well-maintained equipment.

We foster long-term relationships with our clients by working hand-in-hand with them—sharing our expertise and experience, accommodating any sized production and delivering your message in creative, dynamic and compelling ways.

Our understanding of your needs, combined with our in-house resources, our inventory of top-notch and well-maintained equipment along with our depth of experience make Riverview Systems Group your ideal audiovisual production partner.



Why Riverview?

One Shop, all the gear.

We provide most of the necessary production equipment from our owned inventory for each show, which is maintained to our strict standards in our 70,000 sqft warehouse. Our Warehouse, Service, and Repair Teams oversee the movement of 88 Tons of equipment each month. On average, with our owned inventory of equipment, we are able to provide:



100% AUDIO

> 80% VIDEO

78% LIGHTING

60% STAGING

Warehouse Storage, Riverview Systems Group, Inc

Smart Partnerships, Global Reach

We are proud members of the following AV and business Associations.







In-House Staff with an Impressive Tenure.

Our account teams are supported by the entire Riverview Systems Group family, which is made up of 40 full-time staff members. Nearly 50% of whom have been with the company for over 20 years.

Proudly based in the San Francisco Bay Area, our entire team operates under one roof. This powerful symbyosis allows us to provide unmatched service and value in the Event Staging industry.

A commitment to continued training and development ensures that our team is in step with today's production trends. Whether personal or professional, we embrace a people-first approach to service.



Based out of our Milpitas, CA headquarters, our full time team of support staff and industry professionals provide a wide range of services for the Event Staging and Systems Integration markets.

Executive Team

Evan Williams

CEO & Co-Founder

Chris Thorne

President & Co-Founder

Business Operations

Janis Gemignani

Chief Financial Officer

Eric Olsen

Vice President & General Manager

Michelle Segura

Director, Field Operations

Melissa York

Accounts Receivable

Valerie Henry

Accounts Payable Manager

Nat Robinson

Senior IT & Field Specialist

Tim Healv

Director, Sales & Development

Event Services

Curtis Haag

Director, Event Operations

Mark Johnson

Sr. Account Manager & Technical Director

Chris Krivens

Sr. Account Manager & Technical Director

Gary Villegas

Account Manager & Technical Director

Michael Chen

Account Manager & Technical Director

Warehouse Operations

John Hunter

Director, Warehouse Operations

Rick Irmini

Assistant Warehouse Manager, Driver

Kevin Tique

Warehouse Associate, Driver

Service Team

Mike Noble

Director, Service & Repair

Design Services

Michael Lee

Senior Production Manager

AJ Tragethon-Riggs

Lighting Designer

Kurt Wobken

Sr. Technical Specialist

Video Team

Tucker Hunter

Video Specialist

Taylor Forbord

Video Specialist

Audio Team

Mark Riggs

Sr. Manager, Audio Operations

Nicole Drouet

Audio Technician

Jerome Knox

Audio Technician

Russell Peck

Audio Technician

Lighting Team

Ray Robertson

Senior Manager, Lighting & Automation

Kyle Dalton

Lighting Technician

Lilian Mangrobang

Lighting Technician

Systems Integration

Steve Soto

Director, Systems Integration

Todd Vrzal

Director, Systems Integration

Doug Wolf

Systems Project Specialist

Winnie Ramos

Systems Project Specialist

Eric Zavala

Systems Project Specialist

Adrian Arias

Systems Project Specialist

Summary of Services

Equipment Support

Audio

Intercom Systems
Microphones & Accessories
Mixers, Players & Recorders
Speakers & Amplifiers
System Processing

Lighting

Automated
Conventional
Control & Networking
Followspots
Creative LED
Special Effects

Video

Desktop Monitors (15"-32")
Large Monitors (40"-90")
4K & Touch Capacitive
Large Format Projection
Multi Format Image Processing
Signal Processing & Distribution
Production Switchers & Routers
Video Recorders & Players
Remote Broadcasts
LED Video Walls
Webcast Encoders

Presentation Support

Computers
Accessories & Networking
Cue Lights & Speaker Timers
Podiums, Lecterns & Stands
Teleprompting
Speaker Support Displays
Live Streaming

Cameras

Cameras & Lenses UHD, 4K, 3G & Switching Production Flypacks Mobile Studio Control

Staging & Scenic

Stage Decks & Camera Platforms SEG Stage Backgrounds & Accents Custom Scenic Elements

Rigging & Automation

Truss, Pipe & Hardware Chain Motors, Control & Distribution Custom Drops

Power

Distribution & Management Portable Generators

Show Staffing

Pre-Production

Account Management
Production Management
Technical Directors
Concept Designers
Executive Producers
Content Development

On-Site Management

Executive Producers
Production Managers
Technical Directors
Production Stage Manager
Breakout Managers

On-Site Technical

Video System Engineers
Graphics Operators
Lighting Programmers
Production Electricians
Audio Engineers
Scenic Carpenters

Local Talent Support

Cost effective solutions through long-standing relationships world-wide.

Technical Services

Pre-Production

Technical CAD Drawings
Venue Layout & Space Design
Safety & Fire Protocol
Permitting Guidance
Full Scale Rehearsals

Speciality

Automation Engineering

Systems Integration

Systems Design

Custom Workflow Development Project Managment Budget & Timeline Support

Workplace Automation

Custom Touch Panel Systems Room Timers & Space Monitors Lighting & Shade Control

Engineered AV Spaces

Collaborative Classrooms Lecture Capture Systems Executive Briefing Centers Training Rooms

Creative Services

Concept & Theme

Event Name
Speaker Planning & Show Flow
Content Creation
Scriptwriting & Story Boards
Stage Design

Video Production

Executive Interviews
Opening & Closing Videos
Event Wrap-Up
Product Videos
Aerial & Timelapse

Graphic Design

Main Conference Logo Theme Graphics PowerPoint & Keynote Design Digital Signage & Wayfinding Banners, Signs & Branding

Motion Graphics

Widescreen Animation Logo Animations Name & Title Bumpers Broadcast Graphics Room Hold Sequences

Inspired Production Design

A unique approach to production design that aligns our work and decision-making with the overall goals of your event and organization.



Users Conference, June 2019, Nashville, TN Scenic Scaffolding to mimic a Live Concert energy.

1. Objectives

Established and far reaching event objectives that are often aligned with your marketing, sales or event based goals.

2. Strategy

How we will achieve our event objectives through a broad production lens.

3. Core Value Alignment

A pause to ensure our efforts are filtered through your closely held values.

4. Tactical Approach

Clear and specific production practices, resources and design directives.

Connect the people who run businesses with the people who love them.

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Provide a memorable production canvas to illustrate user stories.

Purpozeful + Inclusive

- Automated scenic elements that form tactile projection mapping areas.
- Content design that is humanized to trigger an emotional connection.

Instill a sense of strength, courage and pride.

1

Utilize non-traditional story lines and flow that allows the audience to let go of the familiar.

J

Passionate

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- Harness the power of suprise and delight through non-traditional media and technology.
- Connect the Breakout Experience to the General Session through content and uncommon design.

Educate and Inspire conference attendees.

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Provide speakers with resources to be innovative in their presentation.

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Knowledgable

Incomplete the second s

- General Session set feature automated set pieces to build presenter and topic specifc scenes.
- Simple and straight forward content design that provides a distraction free learning environment.

Our Communication Plan

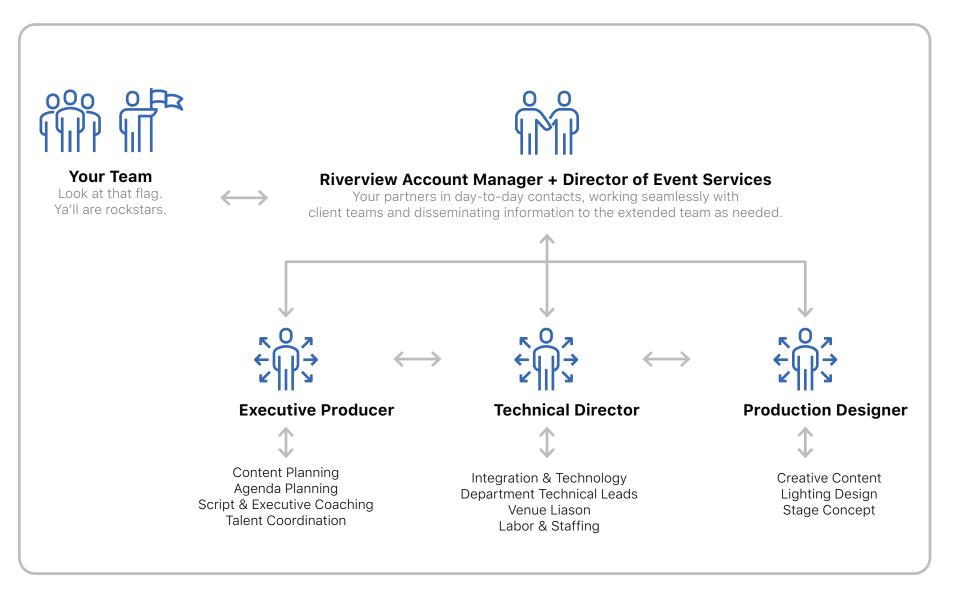
We believe that clear and timely communication across all working groups is the foundation for flawless execution.



Curtis Haag, Director, Event Services

"We are continually refining what we believe to be the most efficient communication model for large teams. Timing and audience are everything!"

Curtis Haag Director, Event Services





Riverview 30th Anniversary Festival, December 2017, In-House rigging grid for rehearsals

Rehearsal Ready

As the saying goes, practice makes perfect. Riverview proudly offers each of our clients access to our full scale, private rehearsal facilities at our San Francisco Bay Area headquarters.

O Increased confidence and comfort for presenters.

Safe working space to rehearse sensitive confidential material.

Pre-flight content to help curb unnecessary on-site overtime.

Audition different stage sizes and presenter support displays.

O Distraction free environment improves focus and efficency.

Complete production support with printers, wifi, and catering.

Digital Experiences

A Winning Formula

Riverview Systems Group is uniquely positioned to help evolve your traditional events into powerful digital experiences.

Our one-of-a-kind blend of production, technology, content creation, and marketing advice, all under one roof, is key to unlocking a digital experience you can be proud of.



Active Webcast Encoders, January 2021, Riverview Systems Group transmitting a live show to the full virtual event platform.

Remote Broadcasting

- ✓ Broadcast high profile keynote events from our facility.
- ✓ Integrate with remote guests using best-inclass technology.
- ✓ Stream live to your event platform with confidence.

Video Editing & Design Services

- ✓ Receive finished, broadcast ready show files for playback.
- ✓ Scalable support for broadcast motion graphics and event branding.
- Seamless integration with branding on virtual event platforms.

Virtual Event Platforms

- ✓ Deploy simple embedded video players on your own microsite or platform.
- ✓ Simple but powerful event portals with live feeds and on-demand content.
- Develop a complete virtual event with registration, agenda, collateral, and interactivity.

It's all about the connection.

Elevate the participant experience further by adding layers of interactivity into your virtual event at Riverview.

Group Chat	Polls	Quizes	Screen Share
Q&A	File Sharing	Live Translation	Captioning

Virtual Case Study

Global Sales Meeting Virtual Event Platform

600 ATTENDEES

Riverview Systems Group recently provided a full range of technical and creative services for a 100% digital global sales meeting in the medical device industry.

Pre-Production Services

Virtual Event Platform Architecture Keynote Pre-Recording & Editing Content Management & Distribution Global Remote Site Planning

Creative Services

Broadcast Motion Graphics Virtual Event Platform Branding Outgoing Participant Communication

Show Staffing

Live Studio Production Team Virtual Stage Managers & Producers Content Managers & Editors Live Stream Switching & Playback

Equipment Support

Full In-House Studio Support Webcasting Encoders & Records Remote Camera Kits

10 TEAM SIZE

TEAM SIZE

21

TEAM SIZE



Executive Keynote Address filmed at Riverview Systems Group's In-House Studio.



Live stream broadcast plate that has been stylized to match the overall event branding.



Livestream broadcast with a panel interview at Riverview Systems Group and an audience in Shanghai.



Primary landing page on the Virtual Event Website.



Event Agenda page on Virtual Event Website.



Secondary broadcast studio at Riverview Systems Group.



2500 ATTENDEES

Riverview Systems Group recently provided technical and creative services for a global leadership team meeting in the hospitality industry.

Pre-Production Services

Technical CAD Drawings Venue Layout & Space Design Stage Design

Creative Services

Video Production Graphic Design Motion Graphics Experiential Theme Immersion

Show Staffing

Pre-Production
On-Site Management & Producers
On-Site Technical Leads & Operators
Local Labor Team

Equipment Support

Audio, Lighting, Video, Presentation Support, Cameras, Rigging, Staging & Scenic, and Power. 18 TEAM SIZE

12 TEAM SIZE





Theme renforcement that continues the story outside of the General Session environment in pre-function space.



A unique scenic camera background with dynamic lighting effects.

Global Sales Meeting
Boca Raton, FL

600 ATTENDEES

Riverview Systems Group recently provided technical and creative services for a global sales meeting in the medical device industry.

Pre-Production Services

Technical CAD Drawings Venue Layout & Space Design Safety & Fire Protocol

Creative Services

Concept & Theme
Video Production
Graphic Design
Motion Graphics

Signs & Marketing Structures

Show Staffing

Pre-Production
On-Site Management & Producers
On-Site Technical Leads & Operators
Local Labor Team

Equipment Support

Audio, Lighting, Video, Presentation Support, Cameras, Rigging, Staging & Scenic, and Power. 12 TEAM SIZE

7 TEAM SIZE

32 TEAM SIZE

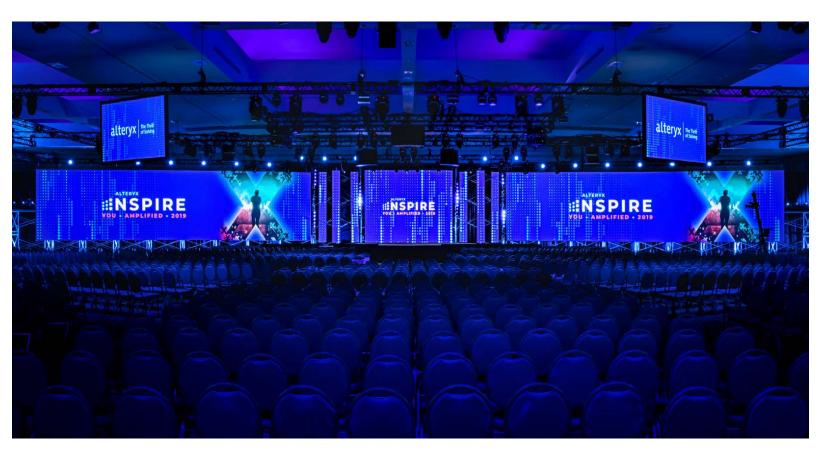


Marketing Graphics and Theme Structures to create an immersive experience that is in sync with the General Session.



Executive support with wide screen keynote presentations that deliver extra impact and clarity.







Strategic use of wide screen delay surfaces guranteed that every seat in the house could see the presenter and their slides.



A unique scenic scaffolding treatment gave the main stage an unmistakable rock and roll flare.

Case Study User Conference Nashville, TN

4500 ATTENDEES

Riverview Systems Group recently provided technical services for a technology user conference.

Pre-Production Services

21 TEAM SIZE

Technical CAD Drawings
Venue Layout & Space Design
Safety & Fire Protocol

Event Permitting

Stage & Scenic Design
Pre-visualization

Show Staffing

70 TEAM SIZE

Pre-Production
On-Site Management & Producers
On-Site Technical Leads & Operators
Local Labor Team

Equipment Support

Audio, Lighting, Video, Presentation Support, Cameras, Rigging, Staging & Scenic, and Power.



Studios Virtual Designs

Cisco Live '21 Virtual Supporting XD Agency

Cutting Edge Design

AAOS Conference & Trade Show Zimmer Biomet booth Orlando, FL

Riverview Systems Group partnered with TAIT to create a multi tracking system of LED tiles that would robotically transition from six separate LED screens displaying individual content to one widescreen, seamlessly, in a matter of seconds.



Catting

Edge

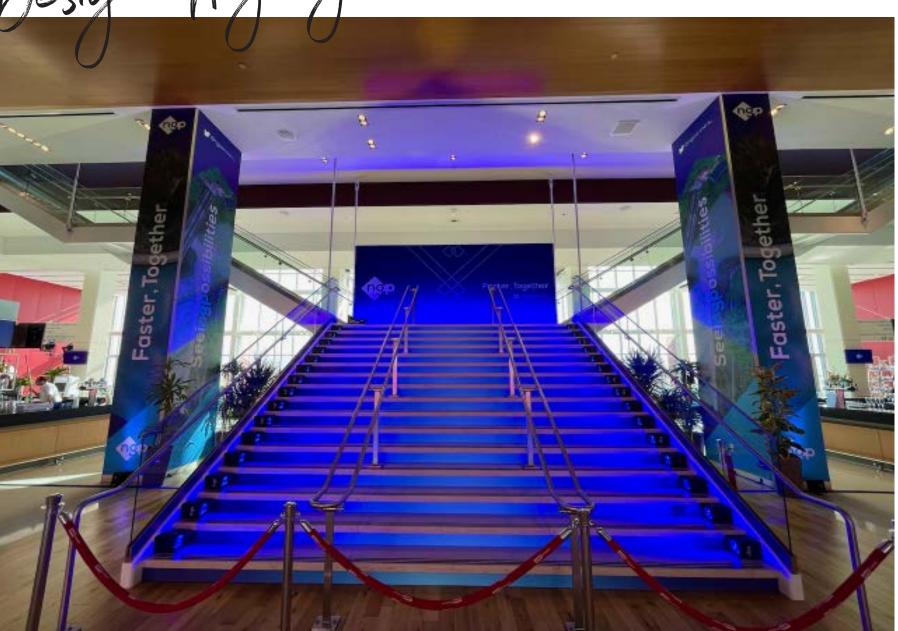
Design

AAOS Conference & Trade Show

Zimmer Biomet booth Orlando, FL



More Design Highlights



Semicon West Moscone Center San Francisco Produced by

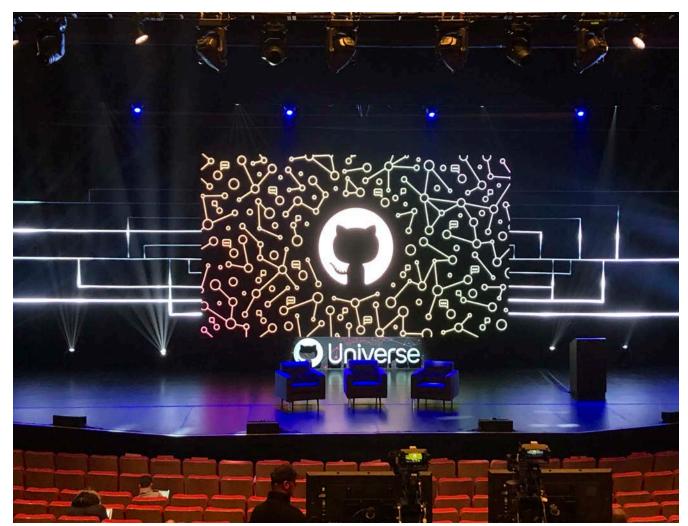
Glasshouse

Recent Events









GitHub Universe

Palace of Fine Arts, SF Supporting Manifold

Indoor and Outdoor

Stages & Shows

Summer Concert Series Mountain View, CA



